PenTeleData®

THE
Network**Guy**

I'm I.T.

What's Inside...

Learn from The Network Guy

How can I recognize an email phishing attempt?

The Network Guy:

On any given day, PenTeleData receives questions from our customers about whether an email from their bank or other organization, even us, is legitimate. Sometimes it is, but often, it isn't.

It's important for anyone who uses the Internet to know how to avoid getting "reeled in" by online criminals. Phishers are often the originators of spam email messages - especially the ones that mention a problem with an account and ask for personal information to deal with some urgent issue. If you receive an email like this, attempt to confirm the validity of the message. You can do this by calling the organization or business in question or by visiting their official website. DO NOT click any links in the questionable email message and DO NOT give the sender of the message any personal information.

Here are some other common signs:

- Urgent or emotionally appealing language, especially messages that claim dire consequences for not responding immediately
- Requests to send personal and financial information
- Untrusted shortened URLs
- Incorrect email addresses or links, like amazan.com
- Poor grammar or misspellings were once a common indicator of phishing, although in the era of artificial intelligence (AI), some emails will now have perfect grammar and spellings, so look out for the other clues

If you suspect phishing, resist the temptation to click on links or attachments that seem too good to be true and may be trying to access your personal information. Instead, report the phish to protect yourself and others. Typically, you'll find options to report near the person's email address or username. You can also report via the "report spam" button in the toolbar or settings.

The Network Guy Quiz Challenge

PenTeleData is giving one lucky winner a $150 Amazon Gift Card. Just visit **www.ptd.net/quiz-challenge** by **October 31, 2024** to answer the contest question. We will select a winner at random from all correct entries. **Good Luck!**

Click the Quiz Challenge link and see what some common signs of email phishing attempts are.

I'm I.T.

Things That Make You Go Hmmm...

The original name for the hashtag was octothorpe.

Chris Messina is the inventor of the hashtag. He tweeted the first hashtag on August 23, 2007. He was employed at Twitter at the time and had the idea to use the pound sign to group conversations together concerning a specific conference they were attending. That's why the first hashtag was #barcamp.

He approached Twitter with the concept at a bad time and sadly the idea was forgotten. He began using hashtags anyway, until they finally became common.

In 2015, Caitlin McNeill posted a photo of a dress on her Tumblr and asked if the dress was blue and black or white and gold. The post became a sensation overnight and was getting 14,000 views per second. The worldwide discussion started appearing across other social media platforms and people started using hashtags with the image. #blueandblack and #whiteandgold became the way of announcing how a person saw #Thedress.

The most used hashtag of 2021 was #love.

Tweets with hashtags get 2x more engagement than those without.

The majority of hashtags on Instagram are branded hashtags relating to a specific business or product.

When a hashtag has been transformed in meaning or hijacked by other groups, it's referred to as bashtagging. Original users can then abandon the hashtag or create new hashtags in response.

PenTeleData is Proud to Serve Milford, PA

A visit to the Borough of Milford is a must for the visitor interested in history and architecture. Perched above the Delaware River at the confluence of US Routes 6, 209 and 206, the village was established in 1796 and laid out by Judge John Biddis. He named the streets after his children and family, and the lanes after his favorite fruits and berries. Judge Biddis took his inspiration from the design of Philadelphia, the nation's first capitol. Some say the name Milford came from Milford Haven in Wales, where John Biddis' father William was born. Others say the Wells' mill and the spot where the Delaware was forded resulted in the name Mill-Ford. The street plan is based on Philadelphia with accessible alleys that has immediate visual and symmetrical appeal to a visitor and traveler.

During the nineteenth and early twentieth centuries, Milford was known as a summer resort and trading center. The historic community's commercial life was associated with recreation, entertainment, government, education, and tourism.

Milford has numerous historically significant buildings, mostly constructed in the nineteenth and early twentieth centuries. Of the 655 buildings within the less than 1 square mile boundaries of the Borough, over 400 structures have been listed on the National Register of Historic Places and a historic plaque has been installed on about 200. Many buildings were built before 1900. Some of the most significant include Forest Hall, the Hotel Fauchere, the Pike County Courthouse, Grey Towers, The Columns Museum, the Upper Mill, the Community House, the Callahan House, the Dimmick Inn and Tom Quick Inn.

(Source: https://scenicwilddelawareriver.com/entries/historic-milford-milford-pa/936ab6cd-51a8-44b1-96d8-d5af23e40037)