



# PTD CHAT

OCTOBER 2022

PENTELEDATA'S  
CUSTOMER NEWS

## Partner in Business

### Mountain Productions

Mountain Productions, founded in 1979, is the largest staging and event production company in North America, having worked on more than 18,000 events with thousands of world-renowned clients. For over forty years, they have been providing high quality temporary and permanent entertainment structures for all kinds of events. Offering fully customizable stage design and construction, they have a variety of staging and structure options for both rent and sale, making the possibilities for unique staging solutions endless.

In addition to staging, they also have an installations department working across the country to provide in-house engineered technical construction solutions to venues and industrial facilities alike. Proudly based in Wilkes-Barre, Pennsylvania, their team has four decades of experience working with the top names in entertainment, fashion, and education as well as the Secret Service, the US Armed Services, State, and local authorities.

Mountain Productions is a highly diversified company with a focus on innovative product design and manufacturing for the entertainment industry, along with e-commerce solutions for rigging and industrial gear sold through their e-commerce sites; MTN SHOP US, MTN SHOP EMEA, MTN SHOP UK and MTN SHOP DE. With six locations spread globally between Wilkes-Barre, PA, Palm Beach, FL,

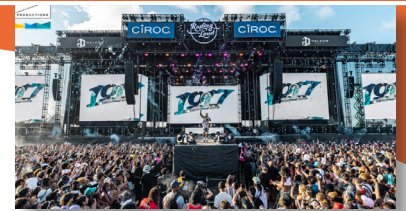
Los Angeles, Dublin, Ireland, Berlin, Germany and Aberdeen, UK, they have sold into 45+ countries across four continents. At Mountain Productions, they truly believe that no job is too big or too small for their experienced crew.

Ricky Rose, CEO, explained why Mountain Productions chose PenTeleData, "When choosing our Internet service provider, our selection of PenTeleData was a no brainer. As they are a locally owned business based out of Pennsylvania, we felt that many of their company values lined up with our own. It was also extremely important that we chose a company who would be able to provide us with a reliable service. With Ethernet connections that are 100% fiber and provide 99.999% uptime, we knew that reliability would be a guarantee with PenTeleData.

"Our company revolves around the high-speed Internet provided by PenTeleData. Some examples of how we use their services include: keeping in contact with our crew out on the road, scheduling jobs, contacting our customers as well as designing and developing new structures and systems through AutoCad. In addition, it has ensured that we can maintain daily contact with our team members spread across the globe working for our localized e-commerce sites."

When asked about reliability and our service, he added, "Once we switched over to PenTeleData's NextGen fiber optic network we noticed a significant improvement in our Internet speed and performance, particularly when holding online meetings with customers. We no longer experience the classic symptoms of poor Internet service like dropped calls or signal degrada-

*continued on page 2...*



## In this issue

### Page 1:

Partner in Business:  
Mountain  
Productions

### Page 2:

Manager's Desk...  
Partner in Business  
(Cont.)  
Bring Your Office  
Wherever You Are

### Page 3:

Summer Events  
Review  
Monthly Contest  
Streaming from Our  
Partners

### Page 4:

The Difference Between  
Broadband Cable and  
Broadband Fiber  
Fun Facts  
Contest Winner

# Manager's Desk...

## Dear Valued Customer,

Welcome to the fall edition of the "PTD Chat", our quarterly newsletter. As we enter the last quarter of the year, what are your company's goals for the New Year? Do you plan to hire more employees and need increased Internet capacities? Would you like to increase productivity in your office? Could you use some cost-effective business phone solutions? Do you need an I.T. Team but don't want the expense of hiring your own employees? No matter what your plans may be, it's likely PenTeleData can help. Visit our website at [www.penteledata.net](http://www.penteledata.net) to learn about our services or call us to talk to a Commercial Sales Representative. You'll be glad you did!

Thank you for your business and continued support.

Best regards,

Jaime Mendes  
Vice President of Operations  
PenTeleData

## Partner in Business Mountain Productions

tion. Thanks to the exceptional service provided by PenTeleData, it is very rare that we require assistance from their support staff. However, on the few occasions that we have had to reach out, they have always been extremely helpful in sorting out our issues and providing us with an excellent customer service experience."

Last, but certainly not least, when asked about the future plans of Mountain Productions and how PenTeleData will be a partner in their growth, Mr. Rose said, "In the short term, we plan to continue to grow our newly launched German site, MTN SHOP DE, and further expand our presence in central Europe. Looking towards the future, we plan to continue our expansion into different markets across the globe through the creation of local market websites and teams in the Asia-Pacific and Middle Eastern markets. We envision that high-speed Internet will play a fundamental role in our expansion plans as we look to ensure regular communication across our globally spread locations. Going forward, we believe that PenTeleData will continue to play a significant role in the successful operations of our company."



## Bring the Office to Wherever You Are (Even 15,000 Feet in the Sky!)

### Have you seen our latest commercial?

Watch to find out how PenTeleData Business Phone can help you stay connected to your office and customers, even from the sky! Just visit <https://youtu.be/fbtbrcu66jo>.

### By now you've heard the phrase "Cut the cord." Maybe you've already done it. But what happens if you don't have cable and now the streaming options are increasing in price and more ad-supported options?

Streaming isn't going anywhere, but the days of promotional pricing to gain customers is likely over. As entertainment companies spend billions of dollars to bolster their services and future-proof themselves, the packages are changing, and the cost is too. Disney and Netflix are hiking prices. Netflix is cracking down on password sharing. Warner Bros. Discovery, CNN's parent company, is cutting films and reversing their everything-under-one-platform strategy. Ad-supported offerings are more available than ever. There's an easier solution: our partner cable companies have packages with streaming options!

## Thank YOU for a Great Summer! It was Good to See You!

Summer has come to an end, but it's been a great opportunity for some of us at PenTeleData to get out and about in the community and see you!

It's great to be local. From vendor expos and fairs to Musikfest, golf tournaments, chamber events, and sporting events, we are proud to attend and sponsor the causes that are important to the people we serve. We appreciate the extensive planning that goes into every one of these and thank you for including us. If you stopped by to say hello, we appreciate your patronage and continued support! **We're proud to be part of the community.**



## Don't Forget about Streaming Options from Our Cable Partners!

**Blue Ridge Stream** and **SE Next!** are your tour guide for navigating the vast universe of content. All your favorite streaming video apps are now available with just a touch of a button without switching inputs or remotes. For more information, contact our partner cable company in your area.

## Contest

### October 2022:

PenTeleData is giving one lucky winner a family 4-pack of tickets to a Lehigh Valley Phantoms or Wilkes-Barre/Scranton Penguins game. (Based upon availability)

### How to play:

Rack your brain and figure out the answer to the brain teaser below.

Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to [chat@corp.ptd.net](mailto:chat@corp.ptd.net). All entries must be received by 10/31/22.

**Good Luck! PenTeleData**

### Brain Teaser:

**A man pushes his car to a hotel and tells the owner he's bankrupt. Why?**

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# What's the Difference Between Broadband Cable and Broadband Fiber...

...and why does the type of connection to a location matter?

**Broadband cable** is delivered via coax cable, which contains a copper core and is insulated with aluminum, a copper shield, and a layer of plastic. Since it utilizes electrical signals, it is inherently more susceptible to weather events. Also, as a shared connection, speeds can vary based on network traffic. Broadband is typically more than adequate for an average household and is more cost-effective, especially with bundle deals.

## What is Broadband Fiber?

Ultimately, the biggest difference from our traditional broadband is the "last mile" (although it is often less than a mile). This is the stretch between the main fiber network and the end user. Terms like Fiber to the Home (FTTH) and Fiber to the Premises (FTTP) denote how close to the end users the fiber runs. While a broadband cable service may use fiber to the edge of a neighborhood and then use coaxial cable to the customer's location, broadband fiber uses a pure fiber connection all the way to the location, bringing increased symmetrical speeds. It's worth noting that this is still a shared connection, unlike a dedicated fiber connection that is a direct line to the premises.

*Stay tuned! Some of our partner cable companies are offering broadband fiber in select areas, but it will become more widely available in the coming months.*

## Fun Facts

Neptune, like Uranus, is one of the two outer planets known as an "ice giant." Made up of more ices than Jupiter and Saturn, the chilly body almost seems to be in a class by itself. Different images emphasize the features on Neptune.

The second least popular birthday falls on Christmas, December 25th, followed by January 1st. Babies delivered on the most common day of the year, September 16, were likely conceived on December 24th, which ranked as the fourth least common birthday.

Foil made from a thin leaf of tin was commercially available before its aluminum counterpart. In the late 19th century and early 20th century, tin foil was in common use, and some people continue to refer to the new product by the name of the old one. Tin foil is stiffer than aluminum foil.

You might have heard that swallowed gum stays in your stomach for 7 years. That's not true. Though your stomach can't break down a piece of gum the same way it breaks down other food, your digestive system can move it along through normal intestinal activity.

In 1901, New York became the first state to register automobiles; by 1918 all states required license plates. States were slower to require licenses for drivers. Only 39 states issued them by 1935 and few required a test, despite widespread concern about incompetent drivers.

Fireflies light up to attract a mate. To do this, the fireflies contain specialized cells in their abdomen that make light. The cells contain a chemical called luciferin and make an enzyme called luciferase. To make light, the luciferin combines with oxygen to form an inactive molecule called oxyluciferin.

Since 1955, the official NFL footballs have been made at the Wilson factory in Ada, Ohio. Each football is hand-made from cowhide sourced from Kansas, Nebraska, and Iowa.

WINNER

## July 2022 Contest Winner

**Congratulations to Linda Ballew-Johnson of Macungie, Pa. Linda was the winner of a 4-pack of tickets to Dorney Park & Wildwater Kingdom.**

QUESTION: I am one quarter but if you add five I become one third. What am I?

ANSWER: 15 minutes