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# PTDCHAT

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## Partner in Business

### OmLog

OmLog is an experienced logistics service provider for luxury fashion products, offering tailor-made supply chain solutions and retail assortments for national and international distribution. With more than 300,000 sqm of Distribution Centers and almost three decades of experience, they offer entire supply chain and e-commerce solutions, including CIQ inspection, lab test, pick & pack, labeling, pricing, and quality control. Their wide range of services include international freight forwarding, samples distribution, customs processing, and local delivery. Their headquarters is based in Italy, with its branches in Hong Kong, Shanghai, Beijing, Shenzhen and New York.

The entire supply chain processes are managed by OmLog in-house Warehouse Management Systems (WMS) and CMS (Custom Management Systems), with high flexibility to different customers' requirements and new market's challenges.

OmLog's successes rely on its experience and long-established experience over the world and on the willingness to adjust and improve the workflow to meet their customer's needs. When asked why they chose PenTeleData to provide connections in New Jersey, Christian O'Connor, who oversees the Phillipsburg location, explained, "When researching different ISPs to provide Internet service to our Phillipsburg warehouse, it was determined that PenTeleData could provide fast and reliable Internet at a competitive rate. Additionally, the service comes with a robust support network comprised of Sales/Network Engineers, I.T. Technical Staff, and Network Control Center support personnel to handle any and all potential issues with the service."



"OmLog uses PenTeleData as the primary Internet Service Provider for our Phillipsburg, NJ warehouse. Additionally, we use PenTeleData's DECT hosted cordless/desk IP phone system, utilizing DECT antennas to provide voice services to over 670,000SF of warehouse space."

When asked about PenTeleData's reliability and support, he shared, "Since May of 2021, PenTeleData has been very reliable with providing Internet Service, and since utilizing the hosted IP phone system, we've had almost no issues. Any concerns or questions regarding any service has been met with very helpful personnel, who are eager to see the issue resolved in a timely manner. For example, two of our IP phones needed to have the capability to make and receive international calls. Within half an hour of reaching out to our Sales Engineer at PenTeleData, he contacted the phone porting team and they were then able to configure the devices for international calls."

*(continued on page 2)*

# Manager's Desk...

Dear Valued Customer,

Welcome to our summer edition of the *PTD Chat*, our quarterly newsletter. Baseball is in full swing and PenTeleData and our partners are proud to support the Lehigh Valley IronPigs. In fact, PenTeleData is their Official Internet Provider! PenTeleData to be part of the game day preparation and activity. We know it takes dedicated fans, a good staff, and a good I.T. Team (that's us). On game day, network reliability is one of the most important factors. PenTeleData I.T. Services makes sure that all hardware and software is ready for business.

We want to help your company run well too. To learn more about how PenTeleData I.T. Services can help your business, visit us at [www.penteledata.net/IT](http://www.penteledata.net/IT).

By the way, "Like Us" on Facebook or "Follow Us" on Twitter and Instagram. We'll Chat again in the fall.

Thank you for your business and continued support.

Best regards,

Jaime Mendes  
V.P. of Operations  
PenTeleData

## Partner in Business

### OmLog Continued

"The support staff has been knowledgeable and helpful in all interactions. During an on-site visit to discuss the deployment of the DECT phone system, another PenTeleData Sales Engineer handled an exploratory question concerning the installation and provisioning of SPA modems to handle fax lines for some of our Kyocera TaskAlfa printers. Instead of referring to online documentation or scheduling another visit, he walked us through the steps, devices, and installation work required to implement the fax lines, and made sure to follow through with subsequent visits to ensure that our needs were being met.

"Due to the necessities of running an international logistics network, we were unable to shut down entire areas of certain departments to accommodate the installation of certain DECT antennas onto the support columns. Instead of limiting the installation time frame to off-hours, PenTeleData's I.T. Services team was able to work with us and work around us, establishing a reasonable time frame where we were able to work nearby the installation and provide accommodation for the equipment necessary to perform the installation."

Expansion and Operational Excellence are the watchwords for OmLog USA. Due to the successes of the East Rutherford, Secaucus, and Phillipsburg locations, OmLog plans to partner with more and more top brands to accommodate their logistics, retail, and e-commerce needs. PenTeleData is proud to play a part in their success and will continue to provide the evolving technology and connections to facilitate their growth.

## Our Partners Have the Residential Speeds YOU NEED!

**Our Partners, Service Electric Cablevision, Service Electric Cable TV & Communications, and Blue Ridge Communications, offer speeds starting at 100 Mbps/10 Mbps and 300 Mbps/7 Mbps up to \*2 Gig speeds.**

*\* Not available in all areas.*

**Would you like to choose the package that is right for your household?** Call the cable partner that provides service to your area. They're always glad to help you choose and maximize your savings options.

**Would you like to optimize the speed you already have?** You'll find some great resources at <https://sectv.com/blog/internet/optimize-your-internet-speed/>.

Service Electric Cable TV and Communications and Blue Ridge Communications are expanding Fiber to the Home in select areas. Wondering about the difference between fiber and cable Internet? Please visit <https://www.brctv.com/blog/fiber-vs-cable-internet-blue-ridge>.



## Good Community and Communications: The Legacy Continues

***The Fourth of July holiday is always a good time to reflect on the strength of our nation. We recognize the dedication and work of our forefathers and appreciate the fundamental principles made possible by our constitution. It's also a good time to remember the history of our company, since the pioneering spirit of our founders laid the foundation for the evolution of services to be offered by PenTeleData and our partner cable companies.***

The early days of the cable industry can best be described as a story of hard-work, determination, entrepreneurial spirit, and a deep love of community. Blue Ridge Communications and Service Electric Communications, both PenTeleData partners, trace their beginnings back to two dedicated men who took great risks to benefit their families and towns. Luckily, the forward thinking of John Walson and Claude Reinhard left a legacy of success and helped shape their communities. (Read more about these visionary men and the history of the cable industry at <https://www.penteledata.net/company/the-visionary-men>)

At the dawn of the information age in 1994, Pencor Services, Inc. founded PenTeleData with the purpose of providing affordable Internet access, and with the vision of providing Broadband High-Speed Internet. We began with only six employees operating out of a small facility in Palmerton.

Luckily, our founders saw what the future might hold for this so-called "information superhighway" and strategically planned accordingly. Part of that plan was the partnership with local cable television and telephone companies to provide high-speed Internet access.

That partnership continues today, and includes cable partners Service Electric Cable TV and Communications, Service Electric Cablevision, and Blue Ridge Communications. Each one contributes a rich history of quality communications services and strong community involvement.

In 2024, PenTeleData will celebrate our 30th Anniversary. Stay tuned to our newsletters for more history and fun facts about our company, our people, and the communities we serve.

## CONTEST

JULY 2023:

PenTeleData is giving one lucky winner a family 4-pack of tickets to Dorney Park and Wildwater Kingdom in Allentown, PA.

### How to play:

Rack your brain and figure out the answer to the brain teaser below.

Then send us an e-mail with your full name, address, daytime telephone number (where we can contact you), and the answer to the brain teaser below, to [chat@corp.ptd.net](mailto:chat@corp.ptd.net) All entries must be received by 7/31/23.

**Good Luck! PenTeleData**

### Brain Teaser:

A sundial has the fewest moving parts of any timepiece. Which has the most?

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[www.penteledata.net](http://www.penteledata.net) | [www.ptd.net](http://www.ptd.net) | 1.800.281.3564





# What Can PenTeleData I.T. Services Do for YOUR Business? Let Our Pros Be Your Pros **Too!**

PenTeleData I.T. Services provides everything from basic PC and network support to cabling, networking, managed services, and security. Best of all, we can be your I.T. Pros too! Whether you're a small business without an I.T. team of your own or a large company planning a project and could use some knowledgeable experience, how can we help?

The next time you need assistance for anything computer or networking related, call us at 1-877-610-9090 or visit [www.penteledata.net/IT](http://www.penteledata.net/IT).

  
I.T. Services



## WINNER

April 2023 Contest Winner

**Congratulations to John Berti of Wilkes Barre, PA.**

John was the winner of a 4-pack of tickets to see a Lehigh Valley IronPigs game.

QUESTION: What is special about these words: job, polish, herb?

ANSWER: they are pronounced differently when the first letter is capitalized

## FUN FACTS

A Lava lamp contains blobs of coloured wax inside a glass vessel filled with clear or translucent liquid; the wax rises and falls as its density changes due to heating from an incandescent light bulb underneath the vessel.

The \$1,000 bill featured Grover Cleveland on the obverse and the words "One Thousand Dollars" on the reverse. It was printed as a small-size Federal Reserve Note in 1918, 1934, and a small-size Gold Certificate in 1928 and 1934.

Left-handedness is less common than right-handedness. Left-handed people are more skillful with their left hands when performing tasks. Studies suggest that approximately 10% of the world population is left-handed.

U.S. nuclear-powered submarines can go faster than 25 knots (nautical miles per hour) underwater, which is approximately 29 miles per hour or 46 kilometers per hour.

The rings of blue, black, yellow, red and green, which make up one of the most recognized symbols in the world, traditionally represent the five different areas of the world involved in the Olympics (North and South America are considered one area, along with Africa, Australia, Asia and Europe).

Baltimore Ravens (1996-Present) Nickname: Selected from a poll conducted by the Baltimore Sun. Fans selected the name in honor of Edgar Allan Poe, American poet who penned his famous poem, "The Raven" while living in Baltimore.

T-minus refers to a countdown method used by NASA and the military. It translates to time minus. For example, when a shuttle is getting ready for liftoff, it will be lifting off at a specific time. If that time is 30 seconds away, they will say "T-minus 30 seconds."